Intercollegiate Athletics

Administration

Ian McCaw, B.S., M.S.
Director of Athletics

Mickey Guridy, B.S., M.B.A.
Senior Associate Athletics Director, Internal Operations

Tim East, B.S., M.S.
Senior Associate Athletics Director, External Operations

Kristie Beitz, B.S., M.S., Ed.S.
Senior Associate Athletics Director for Academic Affairs

Erin Hagen, B.S, M.B.A.
Associate Athletics Director, Senior Woman Administrator
Title IX Coordinator

Bob Good, B.S., M.B.A.
Associate Athletics Director for Development
Executive Director, Flames Club

Kevin Keys, B.S.
Executive Producer of Broadcast Communications

Bert Locklin, B.S., M.A.
Associate Athletics Director for Compliance

Todd Wetmore, B.S.
Associate Athletics Director for Communications

ATHLETIC PROGRAMS
Intercollegiate athletic programs are an integral part of American college life. At Liberty, athletics constitutes a vital segment of the area of physical education and an integral part of the total University program.

Liberty offers 20 NCAA Division I athletics programs, giving student-athletes the opportunity to compete at the highest level of intercollegiate athletics. The Flames have been a NCAA Division I program since 1988 and a dominant member of the Big South Conference since 1991, winning 12 Big South Sasser Cups (top team annually in the conference) and more than 140 conference titles since joining the league.

The men’s and women’s programs offer scholarship aid according to NCAA Division I standards. All interested students are encouraged to contact the head coach of the athletics program of interest. For more information, visit the official

MEN

Baseball    Golf
Basketball  Soccer
Cross Country  Tennis
Football  Track and Field (Indoor and Outdoor)

WOMEN

Basketball  Softball
Cross Country  Swimming
Field Hockey  Tennis
Lacrosse  Track and Field (Indoor and Outdoor)
Soccer  Volleyball

ACADEMIC AFFAIRS FOR ATHLETICS
The primary mission of Academic Affairs for Athletics at Liberty University is to provide continuous academic, athletic, social, and spiritual development for each student athlete. Utilizing the expertise of our staff in collaboration with institutional programs at Liberty University, our student-athletes receive professional advising, career and academic skill development, tutoring, and mentoring services. Our program assists student-athletes in finding and maintaining a balance between the demands of athletics and academics while preparing them as socially responsible individuals for life after athletics.

CHEERLEADING
Jordan Ballard, Head Coach

Mission and Philosophy
The mission of the Liberty University cheerleading squad is first to glorify the Lord Jesus Christ in everything, including and especially through cheerleading. Second, Liberty University cheerleaders are ambassadors for the university who are to reflect the spiritual, academic, social, emotional and physical values and expectations of the university. Third, the Liberty University cheerleading squad is to provide positive support for athletics teams, to serve at various university and community events, and to participate in fundraising activities to support the program. In participating in these activities and events, the cheerleaders will work to improve recognition and loyalty to Liberty University, promote student and fan morale and excitement, and develop and promote the Liberty University cheerleading squad. The team verses are Colossians 3:23-24: “Whatever you do, work at it with all your heart, as working for the Lord - It is the Lord Christ you are serving.” This passage reflects the standard of excellence for which Liberty
University cheerleaders strive in their service to the Lord Jesus Christ.

Program Structure and Basic Information
The Liberty University cheerleading squad is comprised of between 16-22 coed stunt couples. The cheerleaders practice 3-4 times per week and workout 2-3 times per week. Game day includes football, volleyball, and basketball games. The top cheerleaders represent Liberty University in the Coed D1A division at the UCA College National Championship in January. The rest of the squad competes at CCA Nationals in March. Partial scholarships are available and are awarded on the basis of skills and character. For more information on the program or the application process, tryout procedures and scholarship aid, please visit us online at www.LibertyFlames.com/cheerleading or contact the coaching staff at cheer@liberty.edu.

STUDENT FLAMES CLUB
The Student Flames Club exists to promote school spirit, enhance the Game Day atmosphere, and to give the student body an avenue to identify with the University's athletics programs. Membership is only $25 (valued at $50) and available to all residential & online students.

Member Benefits:

• SFC T-shirt and drawstring backpack
• 10% discount at the Liberty University Barnes & Noble Bookstore
• Coupons and discounts at local restaurants and stores
• Member of the Month recognition and prizes (Apple TV, FitBit, LU Bookstore prize pack)
• Opportunity to reserve premium tailgating space for all home football games
• First priority on tickets for select away games and postseason events
• Invitation to exclusive SFC events

*Membership and benefits are valid for the 2017-18 academic year.